

Million Insights Witnessed 217% Increase in Lead Acquisition through Facebook Ads and a 318% Increase in Engagement via LinkedIn Ads

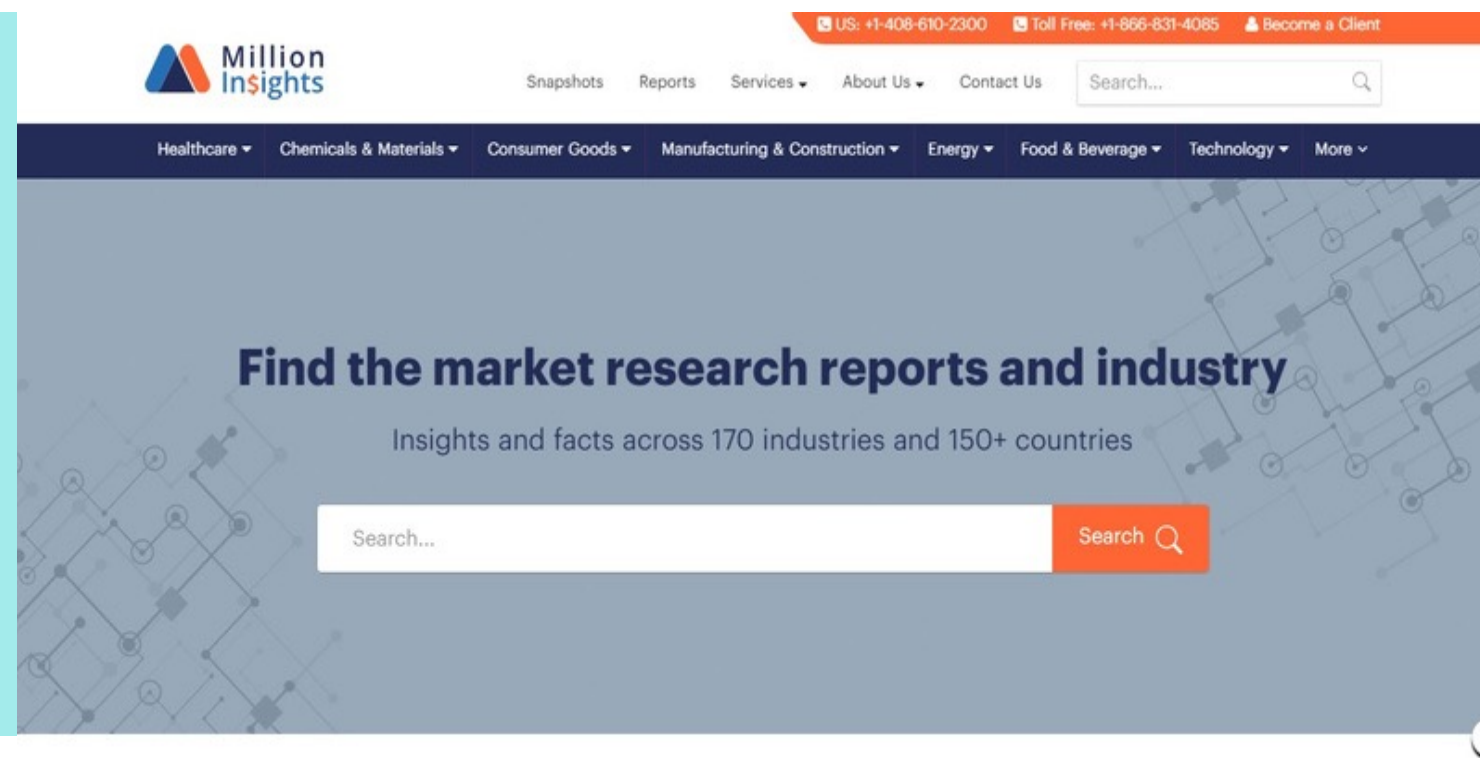


Million Insights is a renowned market research and intelligence company that provides in-depth industry analysis, market trends, and valuable insights to businesses across various sectors.

Million Insights hired PanGrow to devise a result-oriented lead generation campaign. The primary goals were to increase brand exposure, attract qualified leads, and nurture them toward conversion. The campaign led to an impressive **217%** increase in lead acquisition through Facebook ads, effectively driving high-quality leads to Million Insights' sales funnel. Additionally, LinkedIn advertising campaigns resulted in a **318%** increase in engagement and a significant rise in lead conversion rates.

How PanGrow helped:

- SEO-focused Landing Page Design
- On-page Optimization
- Off-page Optimization
- Effective Ads design
- A/B Testing for Ads Copies



What Million Insights had to say about this:

"PanGrow's strategic guidance and meticulous implementation empowered us to achieve remarkable success. The campaign's outcomes demonstrated PanGrow's ability to drive targeted brand exposure, attract qualified leads, and maximize conversion rates."

The Results

