

Benecare Hospital Saw a Remarkable 278% Increase in CTR (click-through rate) through effective Google Ads Campaign

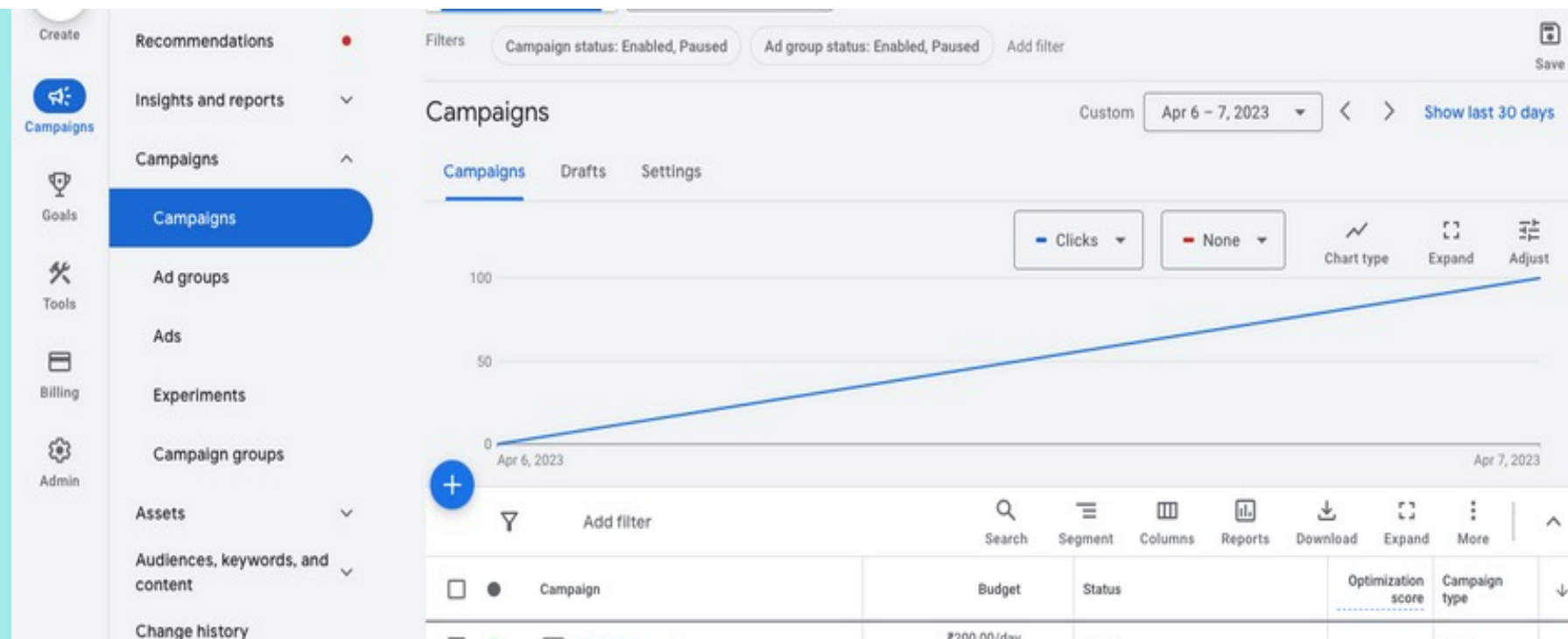


Benecare Hospital is a leading healthcare facility committed to providing exceptional patient care and advanced medical services. Benecare Hospital hired PanGrow to develop a high-performing Google Ads campaign. The primary objectives were to enhance brand visibility, drive targeted traffic to the hospital's website, and increase appointment bookings.

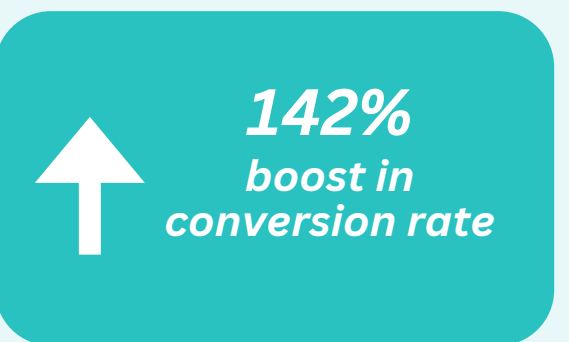
The partnership between Benecare Hospital and PanGrow yielded outstanding outcomes, showcasing the effectiveness of the Google Ads campaign. The campaign led to a remarkable **278%** increase in click-through rate (CTR), driving a steady flow of targeted traffic to Benecare Hospital's website. Furthermore, the campaign's conversion rate witnessed a notable boost of **142%**, resulting in a substantial increase in appointment bookings.

How PanGrow helped:

- SEO-focused Content Strategy
- On-page Optimization
- Off-page Optimization
- Authority Building
- Effective Landing Page Design



The Results



What Benecare Hospital had to say about this:

"PanGrow's expertise in Google Ads campaign management played a pivotal role in driving exceptional results for us. Their strategic approach and continuous optimization enabled us to strengthen the hospital's online presence, attract a larger patient base, and achieve significant growth in appointment bookings."

